

NAILSTYLE®

THE
INDUSTRY
STANDARD

SUMMER 2022



CLUELESS

TM & ©2022 Paramount Pictures. All Rights Reserved.

gelish®

MORGAN
TAYLOR®

Professional Nail Lacquer

SOME
THINGS
NEVER GO
OUT OF



Style,

like a quality nail product or a favorite movie. We've decided to revive two classics just in time for summer. The iconic '90s movie, *Clueless*, is all about embracing a bold, signature style. The fashion and quotes from this movie are still relevant today, which is why we're excited to bring you on-trend colors inspired by the film for our Gelish and Morgan Taylor Summer 2022 collections. We're also happy to bring back NailStyle, our guide to industry excellence. We hope that within these pages you find inspiration, tips, and tricks to help you soak in summer and thrive as an artist and business owner year-round.

DANNY HAILE

Founder/CEO, Nail Alliance

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'90s NOSTALGIA

Pay homage to the decade that gave us Clueless. The film's iconic fashion still influences street style and runway looks today. Take inspiration from the latest Gelish and Morgan Taylor collection as well as the spring/summer runway looks to wear a fresh take on '90s style.

ROCK A CROP TOP
with a matching skirt and Mary Jane shoes for a two-piece wonder.

COLOR: SHE'S A CLASSIC



FASHIONALITY.NYC

**WEAR
ICONIC '90S**
platform slides in an
updated color.

COLOR: POWERS OF PERSUASION



HYPEBAE.COM

**ADD A
HEADBAND**
to any outfit for a '90s
style accessory.

COLOR: LET'S DO A MAKEOVER



ELLE
FRANCE

**LOW
RISE,
BAGGY
JEANS**

were popular
back in the
'90s and now
you can rock
them again,
especially with
crystal
embellishments.

COLOR:
OOPS, MY BAD!



HARPER'S
BAZAAR

**MAX
MARA'S**

new spin on Cher
Horowitz's classic
yellow separates.

COLOR: UGH, AS IF



ELLE
FRANCE

**THE
BUCKET
HAT**

is back in a big
way, even gracing
the runway.

COLOR: DRIVING IN PLATFORMS



WWD

THE BEAUTY OF blooming GEL



Create a watercolor effect on nails in a few easy steps with Gelish Blooming Gel. Whether you love a marbled look or watercolor designs, you'll be inspired to do more sets with this flawless and beautiful technique.

**FOR MORE INSPO,
SEARCH #BLOOMINGGELNAILART**

WATCH NOW »

HOW TO CREATE BLOOMING GEL NAIL ART

1. Prep nails and apply a Gelish base color of choice. Cure for 30 seconds.
2. Apply a thin coat of Blooming Gel and do not cure.
3. Paint Gelish colors onto the nail to create your design. Cure for 30 seconds.
4. Apply a thin coat of Top It Off to the nail, making sure to cap the free edge. Cure for 30 seconds.
5. Cleanse the inhibition layer using Nail Surface Cleanse and Wipe It Off lint-free wipes.



@ANGELSNAILZ



@NAILSBY_HANNAHBAE



@NAIL.NOIR

PRO TIP:
USE GELISH BLOOMING GEL
TO CREATE TORTOISE
SHELL DESIGNS.

OPULENT Ombre COAT



Creating an ombre look on nails is no easy feat. Gelish Xpress Dip Ombre Coat makes it super easy to create a gorgeous gradient with Gelish Xpress Dip

[WATCH NOW »](#)

DIP AND FADE NAIL ART HOW-TO

Create fades to complement any color scheme.

1. After completing your Gelish Xpress Dip Powder Prep and single color application. Dip into powder color of choice. Apply Activator. Buff the nail with a 100/180 grit buffer.
2. Cleanse with a Wipe It Off lint-free wipe and Nail Surface Cleanse.
3. Apply Xpress Dip Ombre Coat and cure for 30 seconds.
4. Gradually dip nails into Gelish Xpress Dip powder to create a design.
5. Brush off excess powder.
6. Cure for 30 seconds.
7. Apply No Cleanse Top Coat and cure for 60 seconds.



PINK AND GOLD NAIL ART HOW-TO

Put a twist on a traditional pink and white by adding a touch of chrome.

[WATCH NOW »](#)



PINK AND WHITE STRIPE NAIL ART HOW-TO

Add beautiful linework to pink ombre nails for a look that pops.

[WATCH NOW »](#)



BLACK AND WHITE NAIL ART HOW-TO

Create a shadowy look with vivid contrast using our Xpress Dip Ombre Coat.

[WATCH NOW »](#)



*BREATHE
EASY:
MEET
THE
GELISH®*

Vortex™

PORTABLE & RECHARGEABLE NAIL DUST COLLECTOR

Being a nail professional can be glamorous, but it can also be messy. Filing can cause an onslaught of dust and nail debris. A dust collector can help keep irritants away from your eyes, nose, and throat while helping to keep your space tidy. According to the NAILS State of the Industry Report 2021, cleanliness is the number one reason clients choose a salon. Safeguard your health and salon's reputation by choosing a state-of-the-art dust collector. Read on to learn more about the benefits of having the Gelish® Vortex™ at your nail table.

[WATCH NOW »](#)

Benefits of a Dust Collector

AVOID IRRITATION: Filing off gels and acrylics create dust that contains particles from these coatings. Reduce the risk of breathing in these tiny particles or getting them in your eyes with the help of a quality dust collector.

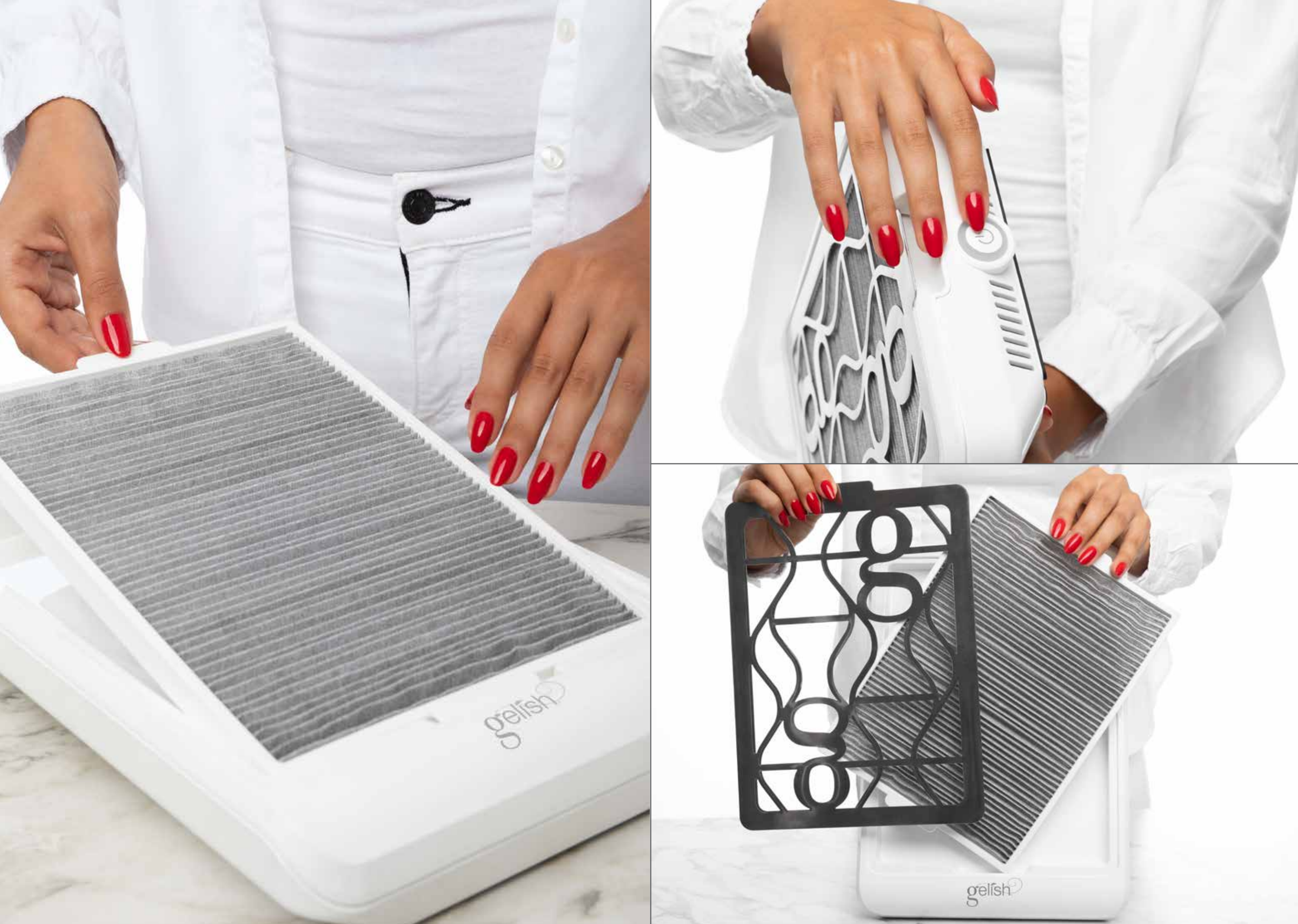
CLEANLINESS: No one likes a dirty nail table. Make clean up much easier and more efficient by allowing the dust collector to do the work for you while you're performing your service.

PRESENTATION: Clients in search of a clean salon environment will appreciate seeing a dust collector at your desk. If they ask why you have the machine, explain that investing in their health is important to you.

IT'S GOOD BUSINESS:

A powerful dust collector is as strong of a tool as anything else in your nail arsenal. Top of the line products like quality lamps, gels, brushes, and furniture show your professionalism and commitment to your health.





What to Look for in a Quality Dust Collector:

DESIGN: Beauty professionals know that looks matter. Choose a dust collector that's portable and comfortable for your clients, yet sleek enough to fit your salon aesthetic.

✓ **Gelish® Vortex™** is just 2.16" high and only slightly larger than a magazine. The slim design means it will fit on your nail table with ease. The signature "g" logo makes the Vortex™ stand out and gives it a branded, designer feel. An integrated flip stand provides an elevated working angle for maximum comfort.

POWER: A strong fan with quiet operation that can last throughout the day will be able to keep more dust away for longer. Stopping to charge your machine can interrupt a service.

✓ The supercharged Vortex-powered fan in the **Gelish® Vortex™** combines quiet operation with maximum dust removal. The Vortex™ can be used on a full day's worth of clients while battery operated or charging. The Vortex™ offers an amazing 4300 RPM of consistent power. A built-in power indicator light lets you know when it's time to charge at 30% power.

DURABILITY: Look for easy-to clean and sanitize pieces that will hold up to acetone and other nail products. You want to invest in a beautiful machine for the long haul that's as reliable as your best nail tools and products.

✓ An acetone-resistant finish keeps the **Gelish® Vortex™** clean and looking like new. The designer magnetic grille and removable filters make washing and sanitation a breeze.

hot SUMMER STYLES

Summer nails are a chance to embrace bright color and bold styles. While almost anything goes, these major trends are taking shape and emerging as the styles that will define the summer of '22.

TREND #1: RAINBOW

Whether you try a rainbow French or go for a full-blown combination of multiple colors, these vibrant manis can be worn for Pride month and beyond.



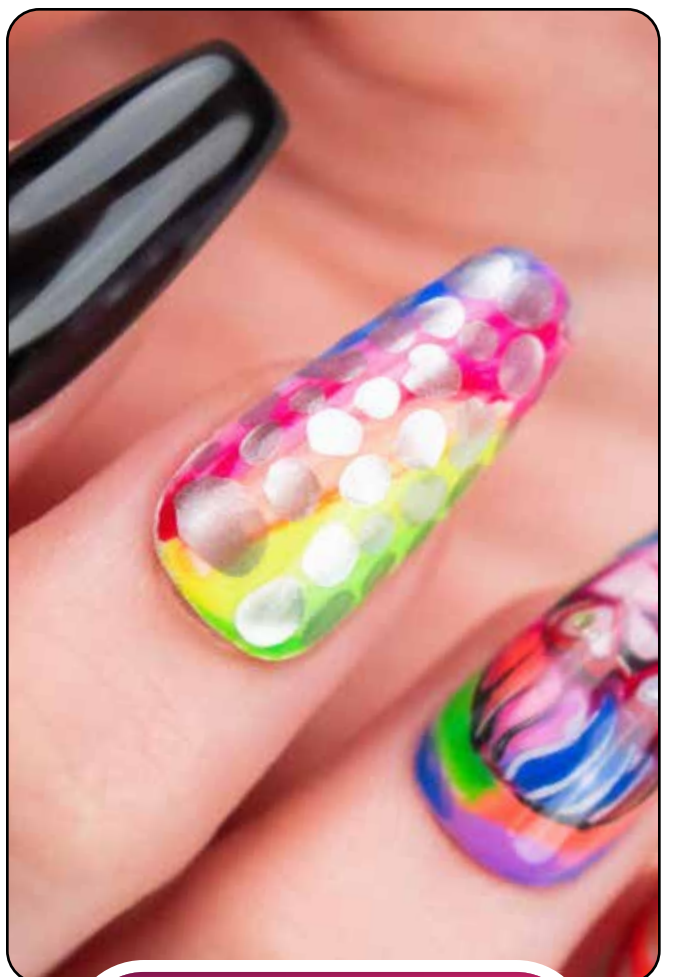
@ONPOINTWITHVICKI



@EPICARTISTRY11



@HONEYDIPPEDNAILDESIGNS



WATCH NOW »

Create a sequin effect against a rainbow background using Gelish Chrome Stix.

TREND #2: BARBIE PINK

Ultra girly magenta pink will be the bold shade of choice when it comes to summer color. Play with a gradient of these pink shades to create nails that are all dolled up.



@HONEYDIPPEDNAILDESIGNS



@NAILSBYEM



@NAILS_BY_BOON



@NAIL.NOIR

TREND #3: NAILSCAPES

Dreamy landscapes inspired by nature are expected to steal the scene in summer 2022. Everything from galaxy nails to ocean views and desert scenery will put nailscapes on the map.



@NAILSBY_HANNAHBAE



@GELBYCHELLE



@NAILS_BY_BOON



WATCH NOW »

Learn how to create a breathtaking mountain scene with the help of Gelish gel polish.

TREND #4: VERY PERI

Pantone's Color of the Year for 2022 is meant to bring joy and encourage creativity. A vibrant blend of blue and red make Very Peri very appealing for summer of 2022.



@COLOR.CITY_



@NAILSBY_HANNAHBAE



@YAYASNAILSTUDIO



@YAYASNAILSTUDIO

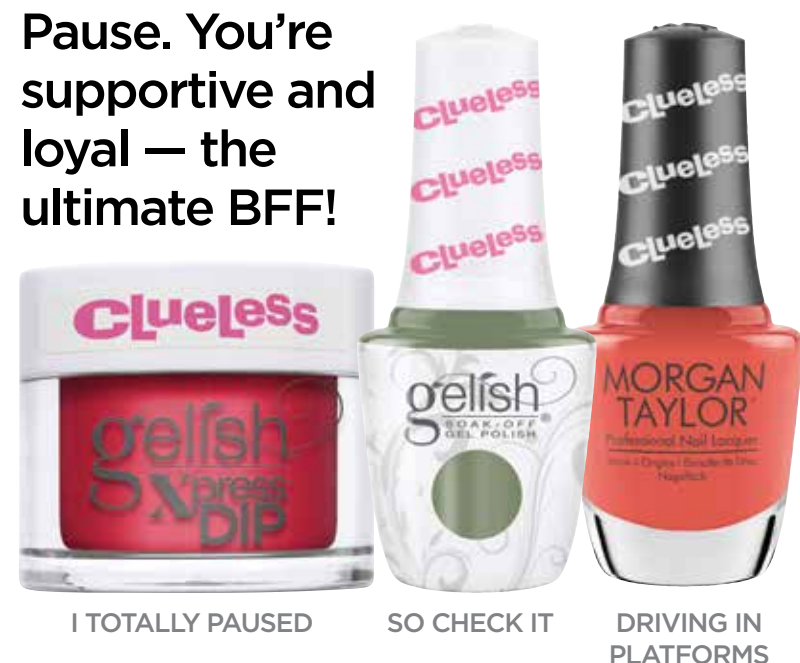


Are You a Cher, Dionne, or Tai?

Discover which character from Clueless best matches your personality, then find out which Gelish or Morgan Taylor shade is right for you. Simply follow the arrows for the statements you most agree with.



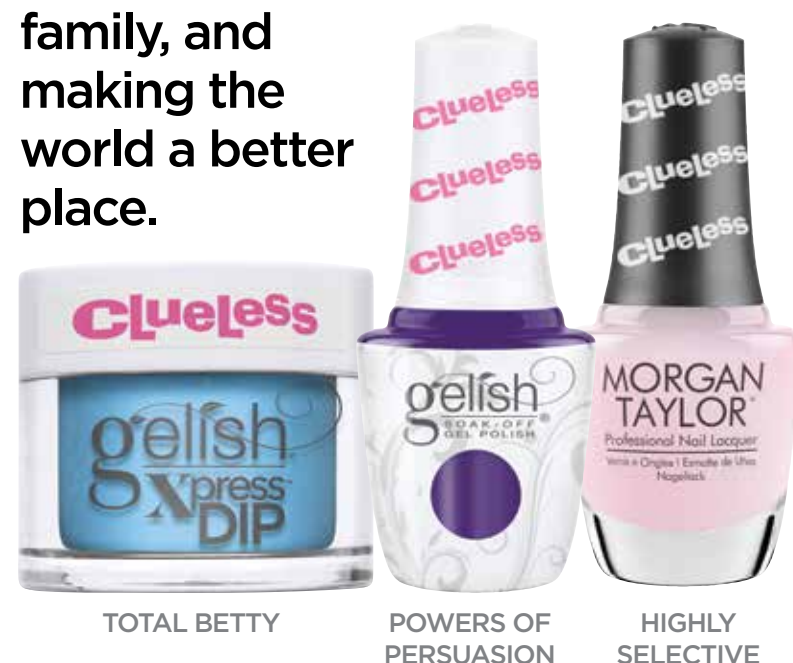
So Check It, not only can you Drive in Platforms, but you specialize in creating looks that make people Totally Pause. You're supportive and loyal — the ultimate BFF!



You're a Classic! You're not afraid of Doing a Makeover, but at the end of the day, you stay true to who you are. Two Snaps for You!



You're a Total Betty whose Powers of Persuasion make you Highly Selective. You're committed to your friends, family, and making the world a better place.





MAKE YOUR SALON A *hot spot for* summer

Summer is a time of fun and relaxation. Build on those summertime sentiments to get clients excited about your salon's reopening and service options. Make pedicure season an event within your community, and in turn boost profitability and re-energize your business.

Create a Summertime Menu That Sells

Consider adding a signature seasonal service. Underscore the benefits of the service on your salon menu, website, and social media. Emphasize that it's for a limited time only. A sample menu description could be:

JASMINE AND LILY WATER PEDICURE

Soothe the senses with the calming scents of jasmine and water lily extracts. A purifying soak, detox, masque, sugar scrub, and massage butter will melt away stress and soften skin. Served with jasmine tea or a glass of champagne for ultimate relaxation. Topped off with Morgan Taylor Nail Lacquer (\$55) or Gelish Soak-Off Gel-Polish (\$65).



EROS WHOLESALE

Rethink Retail

Whether you offer retail year-round or not, stock up for the summer with fun items that will inspire a pedicure service. Think flip-flops, anklets, toe rings, at-home scrubs, bath bombs, etc. If there's a local retailer or artist you can work with to source these items and cross-promote, all the better.

Offer Unique Promotions

Make this the one time of the year that you offer promotional packages. Father's Day, graduations, Mother's Day, prom, wedding season, and 4th of July all fall within prime pedicure season, so take advantage by incentivizing clients to return throughout the summer. Maybe something like:

MOTHER'S DAY SPECIAL

May 7-8 Only

Mom's can enjoy:

- A complimentary 5-minute massage with any service (we know some extra relaxation could help).
- A complimentary mimosa (you deserve it).
- A free beauty sample (our gift to you).
- \$10 off when you pre-book your next appointment (treat yourself).

*We encourage you to book in advance



Run a Cool Contest

Make your clients feel like winners by giving them opportunities to play and win. When a client re-books after a service, give them a raffle ticket. Raffle off a retail item once a month. Encourage clients to post pictures by offering an additional raffle ticket for every social post they tag you in or Yelp review they submit. Offer a grand prize at the end of the summer for a big-ticket item. Maybe

something like a free fall-themed manicure, to encourage clients to continue coming back after pedicure season is over.

Party On

Change up your salon's ambiance by hosting theme nights or events throughout the summer months. Turn up the music or have a DJ come in on Friday nights for a livelier atmosphere. Make slower nights a more attractive time to book by doing Wine Wednesdays. On Saturday mornings, offer coffee, tea, donuts, and eye gel patches. Breakfast items are usually cheaper to purchase and this way you can also feed yourself and your staff. Encourage local businesses to do pop-ups at your salon during peak times like Saturday afternoon to promote other small businesses and give your clients some variety.



Brainstorm by talking with clients and colleagues about what sort of events and promotions they'd be interested in. Once your community sees your salon as a versatile space that embraces other neighborhood businesses, they'll be as amped about pedicure season as you are.



Soft Gel TIPS AND TRICKS



Nail artist and influencer Stephanie Loesch (@_stephsnails_) has been creating gorgeous on-trend designs that push her creativity for all of her adult life. Her salon in Lodi, California is where all the magic happens. A scroll through her Instagram reveals pretty backgrounds, blingy sets, and a glimpse into her artistic mindset. A look at Stephanie's page also reveals this award-winning nail artist's love for Gelish Soft Gel Tips and all that's possible when using them. Read on to learn her tips and tricks for working with Gelish Soft Gel Tips.

What are Gelish Soft Gel Tips?

Gelish Soft Gel Tips are a quick and easy way to enhance nails. Tips are pre-shaped in the trendiest shapes and are made with a jelly-like material that contours to the natural nail for up to 21 days of wear applied in 20 minutes or less.

[WATCH NOW »](#)

APPLYING THE SOFT GEL TIPS CAN BE DONE IN A FEW QUICK STEPS:

1. Apply Gelish Tip Primer to both natural nails and to the Gelish Soft Gel Tip. Apply Gelish Soft Gel Tip Adhesive to the Gelish Soft Gel Tip.

2. Place and hold the tip onto the nail. Flash cure and repeat on all nails.

3. Cure nails for 60 seconds



Steph's Pro Tips:

- Always make sure to prep the nails, as leaving dust or cuticle on the nail plate can cause lifting.
- When applying the Tip Primer to the Tip, try not to apply beyond the size of the nail bed if you're wanting a "clear tip look." The primer can cause distortion if you apply too much.
- The amount of product on the brush does matter! If you take too little and need to add, it can cause air bubbles as the product already applied bonds to the new product you're trying to add. Take more product than you need and float along the extension moving side to side. Pull away by twirling your brush as you pull allowing the product to slowly separate.
- Most importantly do not fill the whole extension, judge the size of the nail bed and where the free edge would end and fill to that point of the extension. Also avoid bringing the product to the edge, you'll want to leave small gaps on the bottom and sides to ensure the product has some room to spread as you apply.
- Once the extension is applied, flash cure so you keep the position and do not risk product spilling from the sides while you move toward the lamp.



“If you're looking for a cute way to show off your painted tips, create a unique display. I made this nail tip clothing rack using barbecue sticks, embellishments, and glue. It's a fabulous way to show clients what you can do in a creative way.”

AND THE AWARD GOES TO...

We mean it when we say Gelish and Morgan Taylor are award-winning nail products. Nail professionals have spoken and Gelish and Morgan Taylor have been named fan favorites in these four important categories. Presenting your favorite 2021 products:



best NAIL TREATMENT

Gelish® VitaGel Strength & Recovery



best GEL PAINT

Gelish® Art Form Gel



best CUTICLE TREATMENT

Morgan Taylor BareLuxury
Dissolve Cuticle Remover
& Callus Softener

best BASE COAT

REACT Base Coat





Clueless NAIL ART

Clueless came out 27 years ago but nail art inspired by the film is still popping up on social media today. These designs will cause you to totally pause. Next time you want to do a nail makeover, consider some Clueless nail art inspired by these looks.



@ANGELSNAILZ



@WHITNEYSLOVE



@_STEPHSNAILS_



@TIVNV



@HAD_NAILS



@MISASHTON



WATCH NOW »



@NAILEDITBYCHELSEY



WATCH NOW »

accessorize YOUR NAIL PHOTOS

Taking quality nail photos can be tricky. Even if you have the right lighting and resolution, it can be a challenge to find the right hand pose to showcase your work. Incorporating '90s style accessories can add character to your photos and set them apart from others on an IG feed. Here are some ideas for adding rad '90s accessories and how they can up your nail photography.

CLOTHES THE DEAL

Pose nails against interesting fabrics or colorful prints for a fashionable photograph.



STICK IT ON

For a fun photo that pops, add stickers and gems for artwork that extends beyond the nail.

@NAILARTBYSIG



HOLD THE PHONE

For those who struggle with how to pose their hands, do something natural, like hold a phone, especially if it's one with a cool case.



FANCY A FANNY PACK

Show off nails and a new designer bag by getting both in the shot.

THE LACE CACTUS



BRING BACK THE BUCKET HAT

Photograph nails against the brim of a hat for a shot that focuses on the nails, but still showcases an overall look and style.



SHOWCASE A SCRUNCHIE

Scrunchies aren't just for hair. Break up the hand and arm in a photo by placing a colorful scrunchie at the wrist.



LIGHT AS A FEATHER

Feathers are a favorite in nail photos for their light and fluffy texture and feminine appeal. If you're a fan of Clueless, you'll definitely appreciate this feather pen accessory.

self-care FOR SUMMER

We challenge you to care for yourself this summer.
Complete this self-care challenge and share it on social media with
us for a chance to win some swag from Gelish and Morgan Taylor.

RULES: Open to U.S. residents only.

A picture must be paired with each challenge to be fully complete.

Self-Care challenge ends July 29th, 2022

#ItsAGelishAndMTSummer

#SelfCareWithGelishAndMT



GET A POLISH
CHANGE

@MTMORGANTAYLOR

INVEST
IN NEW
OPEN-TOED
SANDALS

TRY A
HEALTHY
NEW
RECIPE

PLAN
A VACATION
OR
STAYCATION

GO FOR A
MORNING
HIKE OR
WALK

DIFFUSE
SOME
ESSENTIAL
OILS

UNPLUG
FOR
A DAY



DRINK
8 GLASSES
OF WATER

Amazon

WEAR A
SHEET
MASK

HAVE A
PICNIC
OUTSIDE



ENJOY
A COLD
DESSERT

GO TO
THE
MOVIES



BOOK A
PEDICURE
WITH
BARELUXURY

DO AN
OUTDOOR
WORKOUT

APPLY
A HAIR
MASK

TAKE
A BATH

FINISH
A BOOK



APPLY
CUTICLE OIL

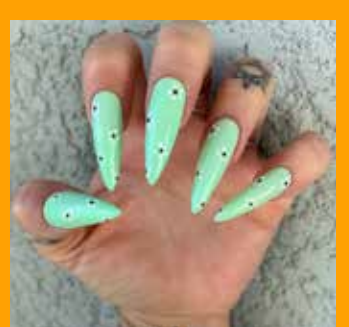
TAKE
A NAP

HAVE A
GAME
NIGHT

REORGANIZE
A SPACE
IN YOUR
HOME

DO A
10-MINUTE
MEDITATION
BEFORE
BED

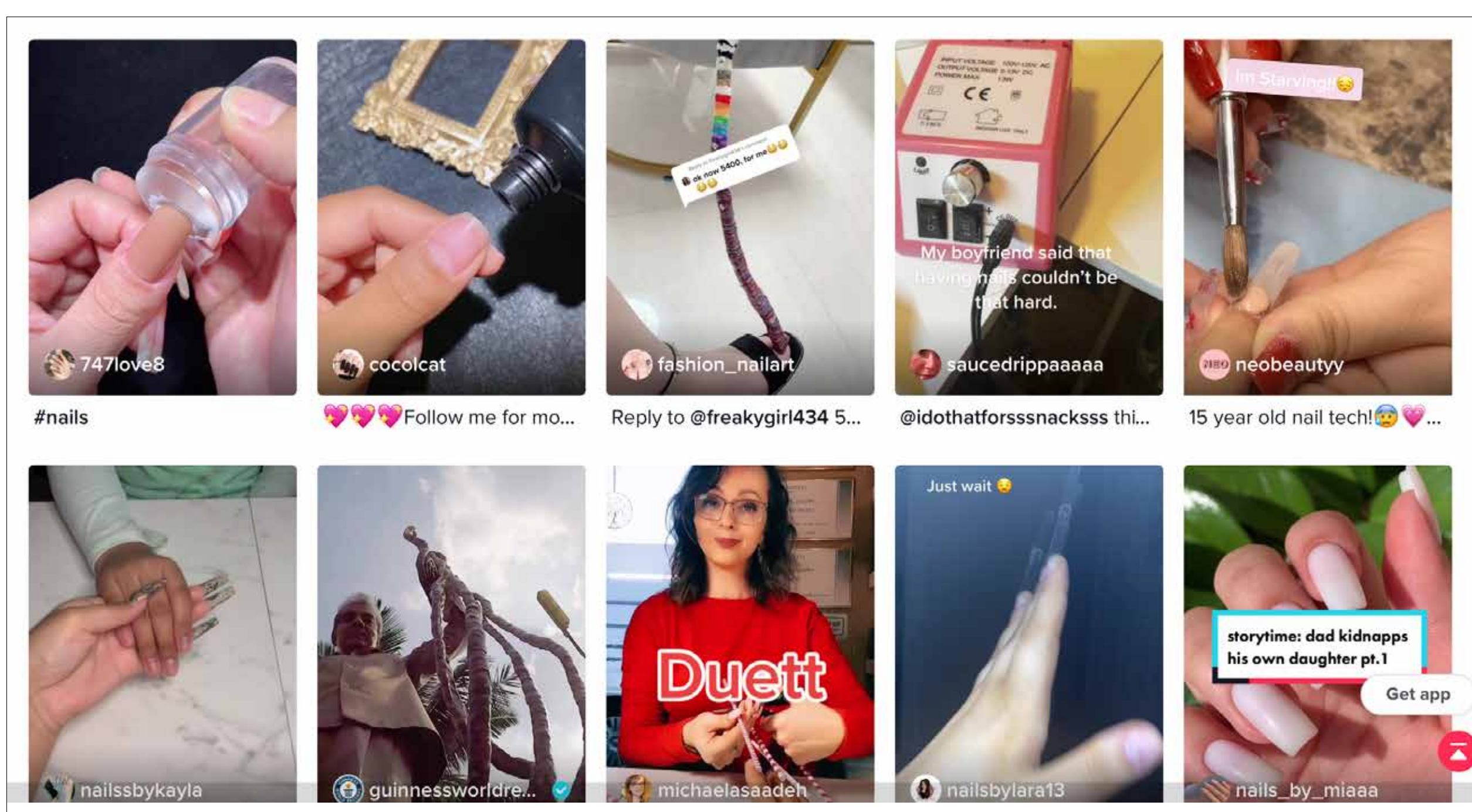
CREATE
SOMETHING



TRY A NEW
NAIL SHAPE

@GELISHPROFESSIONAL

TikTok TALK



The fastest growing social media app in the world has a plethora of nail content just waiting to be discovered. With 1 billion users, TikTok is a surefire way to reach an audience. Currently, the nails hashtag has over 71 billion views with short-form videos ranging from nail tutorials to transformations, to art, and product reviews. In fact, beauty is ranked as the second most popular industry on TikTok. If you've been curious or have considered joining this social platform, here's some more information about why you may want to give it a try.



The Basics

TikTok is a short-form video sharing app that can be downloaded for free onto your phone. Users can create 15 second videos on any topic. You can find almost anyone on TikTok from big companies, to celebrities, and influencers. Like other social media platforms, it uses hashtags to help filter content and suggest topics to users.

The Appeal

What makes TikTok different from all the other social media platforms out there? It's extremely easy to use. This app simplifies video creation and sharing to multiple platforms. You can record and post instantly. Because videos are so short, creating and watching doesn't take too much time. Users are inundated with videos the second they open up the app, so it's easy to get addicted and binge video after video.

What's in it for Nail Pros?

Given the popularity of nails on the platform, it could be a good idea to set up an account and see what's out there. If you're already on the platform, creating content regularly can benefit you in several ways.

1. Up Your Technique

Like other social media platforms, TikTok features videos you can learn from. While these clips are short and sweet, they can still be helpful when it comes to refining a technique.

2. Share Knowledge

Get quick, bite-sized nuggets of nail knowledge by following your favorite companies and educators. Some videos contain information told in a fun format as opposed to a demo. Say you are looking for a review on a nail art brush, a 15 second clip of a pro explaining what they prefer and why could make all the difference.

3. Build Your Business

“TikTok makes it easier to get the word out about your business,” says TikTok user and nail pro Winnie Huang (@winnieisaweseome). TikTok for Business allows business owners to market to potential clients through display ads, creating hashtag challenges, and takeovers. The bottom line: potential clients are everywhere, especially on TikTok. Huang points out that staying relevant is key to being successful in business, and TikTok is no exception.

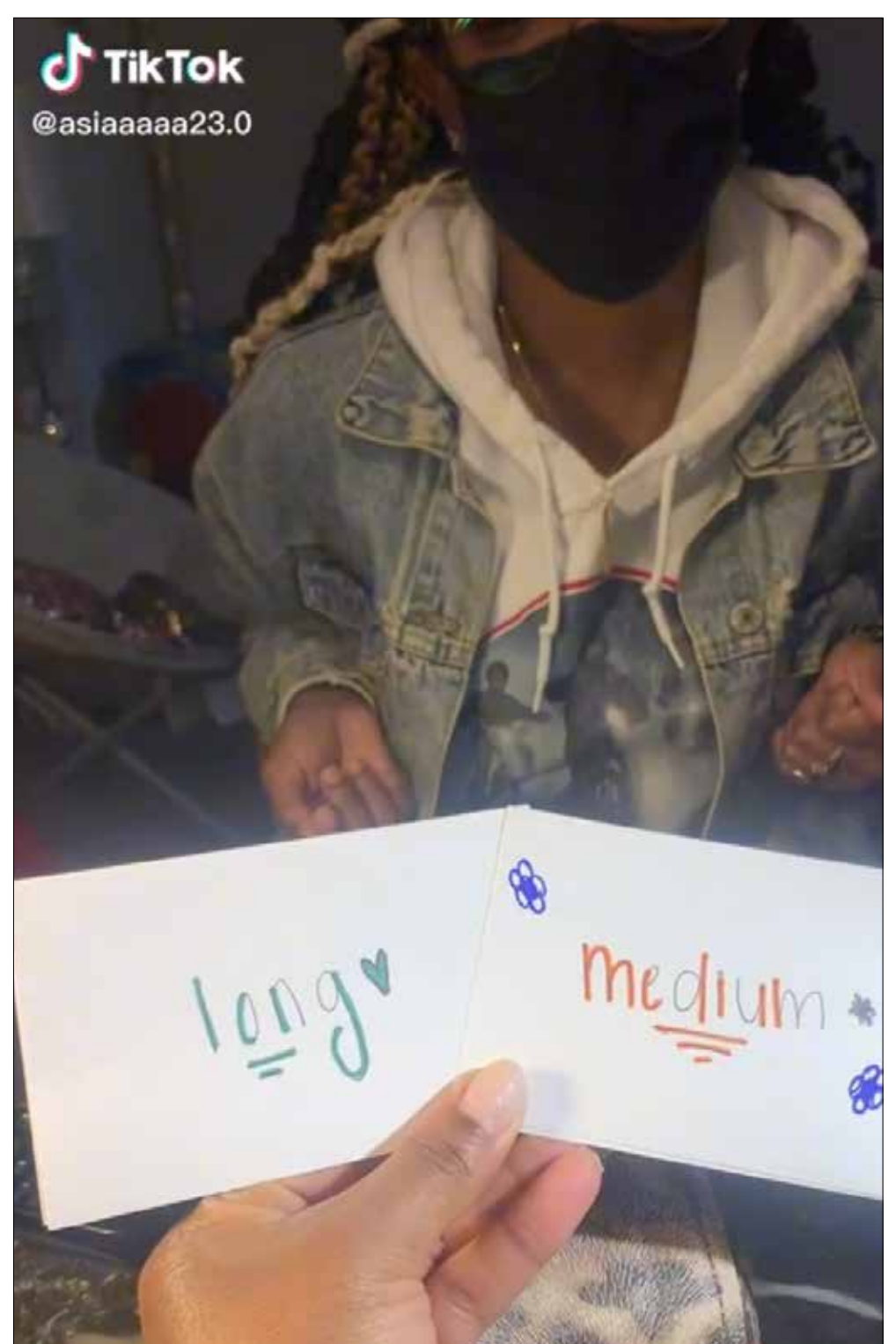


4. Be Authentically You

Allow clients and potential clients to get to know you better through the app. “Nails pros should be on TikTok because it allows them to show an authentic and behind the scenes look into their business and technique which has taken years to master,” says nail pro and TikTok user Sigourney Nuñez (@nailartbysig). Giving clients a behind-the-scenes glimpse into what it takes to create a full set or a trending nail design can help them understand why your prices the way you do or how you schedule.

5. Challenge Yourself

One of the coolest things about TikTok is that it allows you to participate in hashtag challenges. These videos go viral the more participants play into the challenge. The #flashcardchallenge is a popular example of how nail pros can stretch their abilities and create fresh content in the process. This particular challenge had nail pros present clients with multiple rounds of two cards. Written on each card was a design, shape, and length. Each round, the client would choose between the two cards, thus determining their nail style in a more randomized way. Challenges such as this not only show off your skill set, but allow you to mix things up, all in the name of social content creation.



Whether you jump on the TikTok bandwagon or not, learning about this platform can change how you view your own content, creativity, and business.

FOLLOW GELISH AND MORGAN TAYLOR ON TIKTOK @GELISHPRO AND @MTMORGANTAYLOR.

WHAT MORGAN & TAYLOR WANT Women IN BUSINESS TO KNOW



INVITATION ONLY

Morgan Haile and Taylor Daniel grew up in the nail industry, but in 2013, they became the faces of Morgan Taylor Professional Nail Lacquer. For the past nine years, they have led their namesake brand to soaring success. They've appeared at Fashion Weeks, their names have graced the Times Square Jumbotron, and they've served as judges for Nailympia, all while traveling the world in the name of beauty. As industry leaders and authorities on all things nails, here's their advice to fellow women in the beauty business.



morgan HAILE

Know This:

"Don't give up. Your 'yes' is coming. Keep trying for the business loan, keep sharing your ideas, keep finding new ways to improve your business. You're going to make mistakes and there are going to be people who discount you, but as long as you don't give up and keep pushing, you will be successful."

SAY "HELLO"
@MORGANHAILE

Q&A:

What advice would you give to someone looking to be successful in the beauty industry? Be authentically you! If you're on social media, in the salon, or with a brand, be true to yourself. Share your story and journey with others, and people will support you.

How do you stay empowered? How would you advise others to stay motivated in their business endeavors?

Encourage yourself daily and keep learning. I love listening to encouraging podcasts in the morning and business podcasts throughout the day. It's important to start the day off with a positive perspective.

What do you love about nail professionals? There are so many wonderful things about our industry. I've seen so much creativity from artists, inventors, and so much more. There are so many talented people. But my favorite thing is meeting nail professionals and building relationships.

THE BOTTOM LINE: "Have confidence in yourself and in everything you do."

taylor DANIEL

Know This:

"Make your voice heard! As a woman, you are going to have to work twice as hard to make your opinions heard or your choices known. But even when it's hard, DO IT! Your dream matters, your vision matters, and most importantly, you matter. Keep running toward your goal and don't take 'no' for an answer."

KEEPING IT
REALLY FUN
AND REALLY
REAL OVER
@GOODDAYTAYY

Q&A:

What advice would you give to someone looking to be successful in the beauty industry? In today's day and age, social media is integral to having success in the industry. Posting your work and networking with fellow nail techs is so important. I think the easiest way to do that with the largest reach is to keep an active social profile and don't forget to use your hashtags!

How do you stay empowered? How would you advise others to stay motivated in their business endeavors? For me, the best way to stay motivated in any situation is to define my "Why." When you are going after a goal or working towards your dream, things are definitely not always smooth sailing, but if you know the reason why you are working towards a thing and remind yourself of it often, then it is easier to stay the course.

What do you love about nail professionals? Everything! Since I had kids, I have come to appreciate nail professionals even more for the joy they bring to people. I have very little time of my own and when I go to the salon I am often worn out and in need of a pick-me-up. Then an hour or two later I leave feeling refreshed, a little more put together, and just better about myself in general. Nail pros are responsible for creating that little bit of magic for everyone who sits in their chair, and I just love that!

THE BOTTOM LINE: "Tell yourself you can do it again and again, as many times as you need to so that you believe it. Even though it can seem silly, saying something out loud and putting it out into the universe makes it real in a way that just thinking it doesn't do."





chrome CRUSH

Create next dimension nail art with Gelish Chrome Stix. These nail art pens are easy to use and add instant depth to any design. Alternatively, you can apply chrome over a white or black base to achieve a solid holographic look in minutes minus the mess. Find inspiration from the looks below and show us your own chrome creations.

[WATCH NOW »](#)

CHROME STIX HOW-TO

Choose from silver holographic, gold holographic, fuchsia mirror, magenta chameleon, violet, chameleon, and pink opal shades for ultra-reflective, mirror-like nails.

STEPS:

1. Apply black or white gel polish and cure.
2. Apply No Cleanse Top Coat and cure for 30 seconds.
3. Rub Chrome Stix over the nail.
4. Apply No Cleanse Top Coat and cure for 60 seconds.



@GELISHPROFESSIONAL



@TENTINYCANVASES_LLC



@RHEASASSYNAIL



CLUELESS

We promise you're not buggin'! In partnership with Paramount Pictures, the **Clueless** collection from **Gelish®** and **Morgan Taylor®** throws it back to the '90s with a range of fun and dynamic shades inspired by the iconic film.



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